IN THE CLAIMS:

29. (Currently Amended) A method of processing a telephone call from a caller, the method including:

receiving the telephone call;

identifying a telephone number associated with the received telephone call; retrieving information about the caller based on the identified telephone number; generating code that is used to display a web page containing the retrieved information, wherein the web page has an is associated with an identifier; and transmitting the identifier associated with the web page to an agent selected to answer the received telephone call.

- 30. (Currently Amended) The method of claim 29, including displaying the web page to the selected agent.
- 31. (Currently Amended) The method of claim 29, including establishing a connection between the caller and the selected agent.
- 32. (Currently Amended) The method of claim 29, wherein the identifier associated with the web page is the <u>a</u> uniform resource locater (URL) of the web page.

- 33. (Currently Amended) The method of claim 29, including selecting the agent to answer the received telephone call before transmitting the identifier associated with the web page.
- 34. (Currently Amended) The method of claim 33, wherein the agent is selected based on the retrieved information about the caller.
- 35. (Currently Amended) A system for processing a telephone call from a caller, the system including:

a receiving mechanism to receive the telephone call;

an identification mechanism to identify a telephone number associated with the received telephone call;

a retrieval mechanism to retrieve information about the caller based on the identified telephone number;

a web page generating mechanism to generate <u>code that is used to display</u> a web page containing the retrieved information, wherein the web page has an associated identifier; and

a transmission/mechanism to transmit the identifier associated with the web page to an agent selected to answer the received telephone call.

36. (Currently Amended) A <u>The</u> system as claimed in of claim 35, including a display mechanism for displaying the web page to the selected agent.

- 37. (Currently Amended) A <u>The</u> system as claimed in of claim 35 including a connection device to establish a connection between the caller and the selected agent.
- 38. (Currently Amended) A <u>The</u> system as claimed in <u>of</u> claim 35 including a selection mechanism to select the agent to answer the call.
- 39. (Currently Amended) A <u>The</u> system as claimed in of claim 38, wherein the selection mechanism selects the agent based on the retrieved information about the caller.
- 40. (Currently Amended) A machine-readable medium having stored thereon a sequence of instructions that, when executed by a machine, causes the machine to: receive a telephone call from a caller; identify a telephone number associated with the received telephone call;

retrieve information about the caller based on the identified telephone number; generate code that is used to display web page containing the retrieved information, wherein the web page has an is associated with an identifier; and

transmit the identifier associated with the web page to an agent selected to answer the received telephone call.

- 41. (New) The method of claim 30, wherein the web page includes an interactive web page that enables the agent to access additional information.
- 42. (New) The method of claim 30, wherein the identifier associated with the web page is communicated to an agent desktop application that retrieves and displays the web page.
- 43. (New) The system of claim 36, wherein the display mechanism displays an interactive web page that enables the selected agent to access additional information.
- 44. (New) The system of claim 35, wherein the transmission mechanism communicates the identifier associated with the web page to an agent desktop application that retrieves and displays the web page.
- 45. (New) A system to process a telephone call from a caller, the system including:
 a first means to receive the telephone call;
 a second means to identify a telephone number associated with the received telephone call;

a third means to retrieve information about the caller based on the identified telephone number;

a fourth means to generate code that is used to display a web page containing the retrieved information, wherein the web page has an associated identifier; and

a fifth means to transmit the identifier associated with the web page to an agent selected to answer the telephone call.